IEEE NOMS 2010 Promotional Video Competition:

*** Call for Short Publicity Videos ***

Calling all authors of accepted papers in IEEE NOMS 2010 Symposium or Workshops Deadline: March 4, 2010

As researchers we are increasingly called upon to disseminate the message about our research work across the web in a variety of media. To promote this practice the IEEE NOMS 2010 organising committee invites you to participate in a promotional video competition. The competition is open to all authors of a paper, poster or demo accepted for NOMS 2010 or one of the associated workshops. To enter you must:

- 1. Create a web video of between 30 and 90 seconds duration. It must convey to network management researchers and practitioners, from both academia and industry, the benefits of attending NOMS 2010 in Osaka, Japan. It should do so in an engaging and entertaining manner, but also in a way that is consistent with the professional outlook of the IEEE.
- 2. Post the video on a video sharing web site such as YouTube or FaceBook or on your own web site.
- Email the URL of the video together with your name, affiliation, the title of your paper and the NOMS 2010 track or workshop to which it was accepted to: Prof. Vincent Wade (NOMS 2010 publicity co-chair) at <u>Vincent.Wade@tcd.ie</u> by the 4th March 2010. The SUBJECT field of the email should be titled "NOMS 2010 PROMOTIONAL VIDEO COMPETITION".

All submissions should receive, by email, an acknowledgement within one working day to confirm the successful submission of an entry.

The creator of the best video, as judged by the NOMS 2010 publicity co-chair(s), will receive an award of \$1,000 US and their video will be promoted on the conference web site.

Any further queries can be directed to Vincent Wade at the above email address.